# Executive Proclamation

## State of South Dakota
## Office of the Governor

***Whereas***, Dave Dedrick was born March 29, 1928, at Marshaltown, Iowa, and moved with his family to Sioux Falls, South Dakota, in 1935; and,

***Whereas***, Dave was a part-time disc-jockey at KSOO-KELO during his high school years, and after graduation from Washington High School, enlisted in the U.S. Marine Corps, serving 4 years and then joined the Reserves; and,

***Whereas***, In the fall of 1949, Dave enrolled at Augustana College, married MarJean on December 2, 1949, and was recalled to active duty during the Korean War in 1951; and,

***Whereas***, Dave returned to Sioux Falls and managed the Star-Lite Drive-In Theatre from 1952-1953, for Joe Floyd and Associates while they were in the process of buying the KELO radio station; and,

***Whereas***, On May 19, 1953, history was made when Dave was the first announcer to be heard on television when he said, "Serving the mighty Sioux Empire, this is KELO-TV, Channel 11, Sioux Falls, South Dakota"; and,

***Whereas***, On March 7, 1955, KELO-TV introduced "Captain 11" to its audience and ran almost 42 years until Dave's retirement on December 31, 1996, being the longest running "same host" children's show in the world; and,

***Whereas***, Dave was known as "the voice of racing" at Huset's Speedway and Hartford Speedway, emceed 25 telethons, announced bowling shows in Sioux City, Iowa, wrote his memoirs, "It Ain't All Cartoons", published in 1989, was inducted into the Broadcaster's Hall of Fame at SDSU on April 18, 1997, into the South Dakota Hall of Fame on September 18, 1999, and into the Huset's Hall of Fame on July 27, 2003; and,

***Whereas***, Dave and his wife, MarJean, continue to live in Sioux Falls where they raised their three children, Dana, Dawn, and David, and because of the many contributions Dave has made to Sioux Falls and the surrounding area, as well as to the state of South Dakota, it is most appropriate for Bernard Properties, WNAX Radio, KELO-TV, and the Yankton Chamber of Commerce to designate Dave Dedrick as the state's latest "Living Legend":

***Now, Therefore, I, M. Michael Rounds***, Governor of the state of South Dakota, do hereby proclaim December 6, 2003, as

## *DAVE DEDRICK DAY*

in South Dakota.

***IN WITNESS WHEREOF***, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Third Day of December in the Year of Our Lord, Two Thousand and Three.

M. Michael Rounds

M. Michael Rounds, Governor

**Attest:**

Chris Nelson, Secretary of State